



The Lares Institute.

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THE LARES INSTITUTE

Hon. Ron Packard Joins Lares Institute Advisory Board

September 26, 2011.

The Honorable Ron Packard has been selected to join the advisory board of The Lares Institute, a think tank that researches issues related to emerging technology, information governance and legal process management. He joins Executive Director Andrew Serwin, and Senior Research Advisor, Dr. Larry Ponemon. "I am very pleased to have Congressman Packard join our advisory board, and to have the opportunity to work with him once again", said Andrew Serwin, Executive Director of the Lares Institute.

Congressman Ron Packard was first elected to Congress on November 2, 1982 by a write-in vote – only the fourth successful write-in candidate in the history of the United States Congress. Congressman Packard served for 18 years, representing the 48th District in Southern California. He routinely captured over 70 percent of the vote in his reelection campaigns. He retired from the Congress on January 3, 2001 and currently is the Senior Partner in Packard Government Affairs, a San Diego and Washington based consulting firm.

Ron Packard was born on January 19, 1931 in Meridian, Idaho, where he spent his youth and attended high school. After studying at Brigham Young University and Portland State University, he entered the University of Oregon Dental School and received his D.M.D. degree in 1957.

From 1957 to 1959, Packard was stationed at Camp Pendleton, California on duty with the U.S. Navy Dental Corps. Following his service in the Navy, he relocated his family and practice to the Carlsbad area and founded the Packard Dental Clinic.

Packard soon became active in local civic and business affairs. His first public post was as a trustee of the Carlsbad Unified School District, serving from 1962 to 1974, including three years as Chairman. He was a director of the Carlsbad Chamber of Commerce for four years, and served two years on the Carlsbad City of Council, culminating in his election as Mayor of Carlsbad in 1978.

During his four years as Carlsbad's Mayor, Packard became deeply involved in regional affairs. He served for three years on the transportation policy committee of the League of California Cities, and spent four years as a Director of the North County Transit District. His leadership brought him to the forefront of regional issues, culminating in his two-year Presidency of the Council of Mayors for San Diego County.

Congressman Packard served on the prestigious House Appropriations Committee, and during his tenure on that committee chaired the Energy and Water Development, Military Construction, and Legislative Branch Subcommittees. He also worked as a senior member of the Transportation and Foreign Operations Appropriation Subcommittees. Previously, the Congressman served on the Public Works and Transportation Committee and the Science, Space and Technology Committee.

Married in 1952 to Jean Sorenson, Congressman and Mrs. Packard have seven children and thirty-four grandchildren.

About The Lares Institute.

The Lares Institute is a think tank that researches issues related to emerging technology, information governance and legal process management, including: cyber-terrorism and national security; health care; consumer protection; Internet-based issues, including online retail and children's online concerns; cloud computing and social media; ERISA; and privacy litigation. Executive Director Andrew Serwin has been named to Security Magazine's Top 25 Most Influential People in the Security Industry, and recently ranked second by one leading IT publication on their Best Individual Privacy Advisors list. He is also the author of "Information Security and Privacy: A Guide to Federal and State Law and Compliance", published by Thomson-Reuters. You can learn more about The Lares Institute at www.laresinstitute.com.

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